



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

<b>Contract #</b>	<b>323071</b>	<b>Date Entered</b>	07/19/12
<b>Schedule Dates</b>	10/02/12-10/08/12	<b>Last Modified</b>	10/04/12
<b>Advertiser</b>	Pol/Iss/American Crossroads (13324)	<b>Entered By</b>	Jill Hipskind
<b>Agency/T-Code</b>	Crossroads Media (1218)/05531791	<b>CO-OP</b>	No
<b>Product</b>	Political - Issue (1068)	<b>Headline #</b>	06240907
<b>Brand</b>	692 (133395)	<b>Demo</b>	
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Order Type</b>	Normal
<b>Sales Office</b>	Telerep/Philadelphia	<b>Package Deal</b>	
<b>Buyer Name</b>	MARONEY,STEPHANIE	<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$12,555.00
<b>CPE</b>	11/27/692	<b>Net Total</b>	\$71,145.00
<b>Account Types</b>	National/Political	<b>Sales Tax</b>	
<b>Billing Type</b>	Standard		
<b>Comments</b>	AMERICAN CROSSROADS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS		

Charlotte (WSOC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	97	\$83,700.00
Grand Total:	97	\$83,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/08/12-10/08/12	3	:30	5A- 6A (EST)		1							1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
2.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	5A- 6A (EST)			1						1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
3.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	5A- 6A (EST)				1					1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
4.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	5A- 6A (EST)					1				1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
5.0	Normal Line / Spot	10/05/12-10/05/12	3	:30	5A- 6A (EST)						1			1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
6.0	Normal Line / Spot	10/08/12-10/08/12	3	:30	6A- 7A (EST)		1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
7.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	6A- 7A (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
8.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	6A- 7A (EST)				1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
9.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	6A- 7A (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
10.0	Normal Line / Spot	10/05/12-10/05/12	3	:30	6A- 7A (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
11.0	Normal Line / Spot	10/08/12-10/08/12	3	:30	7A- 9A (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
12.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	7A- 9A (EST)				1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
13.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	7A- 9A (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
14.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	7A- 9A (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Crossroads Media  
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Suite 555  
Alexandria, VA 22314

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Charlotte, NC 28206-2700

## Contract # 323071

<b>Schedule Dates</b>	10/02/12-10/08/12	<b>Date Entered</b>	07/19/12
<b>Advertiser</b>	Pol/ISS/American Crossroads (13324)	<b>Last Modified</b>	10/04/12
<b>Agency/T-Code</b>	Crossroads Media (1218)/05531791	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Issue (1068)	<b>CO-OP</b>	No
<b>Brand</b>	692 (133395)	<b>Headline #</b>	06240907
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	MARONEY,STEPHANIE	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	11/27/692	<b>Commission</b>	\$12,555.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$71,145.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	AMERICAN CROSSROADS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	97	\$83,700.00
<b>Grand Total:</b>	<b>97</b>	<b>\$83,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/05/12-10/05/12	3	:30	7A- 9A (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
16.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	9A- 10A (EST)		1							1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
17.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	9A- 10A (EST)		1								\$500.00		Charlotte (WSOC)		7/19/12
17.0.1	Closed Preempt	10/02/12															Charlotte (WSOC)	Breaking News Interrupt/Spot -	
18.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	9A- 10A (EST)			1						1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
19.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	9A- 10A (EST)				1					1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
20.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	9A- 10A (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
21.0	Normal Line / Spot	10/08/12-10/08/12	3	:30	10A- 11A (EST)		1							1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
22.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	10A- 11A (EST)			1						1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
23.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	10A- 11A (EST)				1					1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
24.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	10A- 11A (EST)					1				1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
25.0	Normal Line / Spot	10/05/12-10/05/12	3	:30	10A- 11A (EST)						1			1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
26.0	Normal Line / Spot	10/08/12-10/08/12	3	:30	10A- 11A (EST)		1							1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## Contract # 323071

Schedule Dates	10/02/12-10/08/12	Date Entered	07/19/12
Advertiser	Pol/Iss/American Crossroads (13324)	Last Modified	10/04/12
Agency/T-Code	Crossroads Media (1218)/055317791	Entered By	Jill Hipskind
Product	Political - Issue (1068)	CO-OP	No
Brand	692 (133395)	Headline #	06240907
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	MARONEY,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/692	Commission	\$12,555.00
Account Types	National/Political	Net Total	\$71,145.00
Billing Type	Standard	Sales Tax	

Comments AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* AMERICAN CROSSROADS

Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Oct. 2012	97	\$83,700.00
<b>Grand Total:</b>	<b>97</b>	<b>\$83,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	10A- 11A (EST)		1							1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
28.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	10A- 11A (EST)			1						1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
29.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	10A- 11A (EST)				1					1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
30.0	Normal Line / Spot	10/05/12-10/05/12	3	:30	10A- 11A (EST)					1				1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
31.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	11A- 12P (EST)		1							1	\$550.00	\$550.00	Charlotte (WSOC)		7/19/12
32.0	Normal Line / Spot	10/02/12-10/02/12	5	:30	11A- 12P (EST)			1						1	\$550.00	\$550.00	Charlotte (WSOC)		7/19/12
33.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	11A- 12P (EST)				1					1	\$550.00	\$550.00	Charlotte (WSOC)		7/19/12
34.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	11A- 12P (EST)					1				1	\$550.00	\$550.00	Charlotte (WSOC)		7/19/12
35.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	11A- 12P (EST)						1			1	\$550.00	\$550.00	Charlotte (WSOC)		7/19/12
36.0	Normal Line / Spot	10/08/12-10/08/12	3	:30	12P- 1P (EST)		1							1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
37.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	12P- 1P (EST)			1						1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
38.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	12P- 1P (EST)				1					1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
39.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	12P- 1P (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
40.0	Normal Line / Spot	10/05/12-10/05/12	3	:30	12P- 1P (EST)						1			1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Agency/T-Code	Crossroads Media (1218)/055317791	Entered By	Jill Hipskind
Product	Political - Issue (1068)	CO-OP	NO
Brand	692 (133395)	Headline #	06240907
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	MARONEY,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/692	Commission	\$12,555.00
Account Types	National/Political	Net Total	\$71,145.00
Billing Type	Standard	Sales Tax	
Comments	AMERICAN CROSSROADS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS		

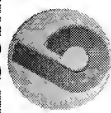
Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	97	\$83,700.00
<b>Grand Total:</b>	<b>97</b>	<b>\$83,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / Spot	10/08/12-10/08/12	3	:30	1P- 2P (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
42.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	1P- 2P (EST)			1						1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
43.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	1P- 2P (EST)			1						1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
44.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	1P- 2P (EST)				1					1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
45.0	Normal Line / Spot	10/05/12-10/05/12	3	:30	1P- 2P (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
46.0	Normal Line / Spot	10/08/12-10/08/12	3	:30	2P- 3P (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
47.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	2P- 3P (EST)			1						1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
48.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	2P- 3P (EST)				1					1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
49.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	2P- 3P (EST)				2					2	\$500.00	\$1,000.00	Charlotte (WSOC)		7/19/12
50.0	Normal Line / Spot	10/05/12-10/05/12	3	:30	2P- 3P (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
51.0	Normal Line / Spot	10/08/12-10/08/12	3	:30	3P- 4P (EST)							1		1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
52.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	3P- 4P (EST)			1						1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
53.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	3P- 4P (EST)				1					1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
54.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	3P- 4P (EST)				1					1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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# Contract # 323071

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Advertiser	Pol/Iss/American Crossroads (13324)	Last Modified	10/04/12
Agency/T-Code	Crossroads Media (1218)/055317791	Entered By	Jill Hipskind
Product	Political - Issue (1068)	CO-OP	No
Brand	692 (133395)	Headline #	06240907
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	MARONEY,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/692	Commission	\$12,555.00
Account Types	National/Political	Net Total	\$71,145.00
Billing Type	Standard	Sales Tax	
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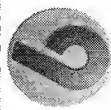
Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	97	\$83,700.00
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55.0	Normal Line / Spot	10/05/12-10/05/12	3	:30	3p-4p (EST)						1			1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
56.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	4p-5p (EST)		1							1	\$800.00	\$800.00	Charlotte (WSOC)		7/19/12
57.0	Normal Line / Spot	10/02/12-10/02/12	5	:30	4p-5p (EST)			1						1	\$800.00	\$800.00	Charlotte (WSOC)		7/19/12
58.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	4p-5p (EST)				1					1	\$800.00	\$800.00	Charlotte (WSOC)		7/19/12
59.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	4p-5p (EST)					1				1	\$800.00	\$800.00	Charlotte (WSOC)		7/19/12
60.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	4p-5p (EST)						1			1	\$800.00	\$800.00	Charlotte (WSOC)		7/19/12
61.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	5p-5:30p (EST)			1						1	\$1,350.00	\$1,350.00	Charlotte (WSOC)		7/19/12
62.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	5p-5:30p (EST)				1					1	\$1,350.00	\$1,350.00	Charlotte (WSOC)		7/19/12
63.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	5:30p-6p (EST)		1							1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
64.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	5:30p-6p (EST)				1					1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
65.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	5:30p-6p (EST)					1				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
66.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	6p-6:30p (EST)			1						1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		7/19/12
67.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	6p-6:30p (EST)				1					1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		7/19/12
68.0	Normal Line / Spot	10/08/12-10/08/12	3	:30	7p-7:30p (EST)		1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12

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<b>Schedule Dates</b>	10/02/12-10/08/12	<b>Last Modified</b>	10/04/12
<b>Advertiser</b>	Pol/Iss/American Crossroads (13324)	<b>Entered By</b>	Jill Hipskind
<b>Agency/T-Code</b>	Crossroads Media (1218)/05531791	<b>CO-OP</b>	No
<b>Product</b>	Political - Issue (1068)	<b>Headline #</b>	06240907
<b>Brand</b>	692 (133395)	<b>Demo</b>	
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Order Type</b>	Normal
<b>Sales Office</b>	Telerep/Philadelphia	<b>Package Deal</b>	
<b>Buyer Name</b>	MARONEY,STEPHANIE	<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$12,555.00
<b>CPE</b>	11/27/692	<b>Net Total</b>	\$71,145.00
<b>Account Types</b>	National/Political	<b>Sales Tax</b>	
<b>Billing Type</b>	Standard		
<b>Comments</b>	AMERICAN CROSSROADS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	97	\$83,700.00
<b>Grand Total:</b>	<b>97</b>	<b>\$83,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
69.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	P- 7:30P (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
70.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	P- 7:30P (EST)				1						\$1,300.00		Charlotte (WSOC)		7/19/12
70.0.1	Closed Preempt	10/03/12															Charlotte (WSOC)	Program Change/Exception - NC DEBATE	
71.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	P- 7:30P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
72.0	Normal Line / Spot	10/05/12-10/05/12	3	:30	P- 7:30P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
73.0	Normal Line / Spot	10/08/12-10/08/12	3	:30	P- 7:30P (EST)									1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
74.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	P- 7:30P (EST)				1					1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
75.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	P- 7:30P (EST)					1					\$1,400.00		Charlotte (WSOC)		7/19/12
75.0.1	Closed Preempt	10/03/12															Charlotte (WSOC)	Program Change/Exception - NC DEBATE	
76.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	P- 7:30P (EST)					1				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
77.0	Normal Line / Spot	10/05/12-10/05/12	3	:30	P- 7:30P (EST)						1			1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
78.0	Normal Line / Spot	10/08/12-10/08/12	3	:30	11P- 11:35P (EST)									1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
79.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	11P- 11:35P (EST)				1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

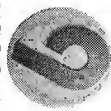
Date:

Accepted-Station:

Date:

Comments:

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**WSOC-TV**

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

## Contract # 323071

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Pol/Iss/American Crossroads (13324)  
**Agency/T-Code** Crossroads Media (1218)/05531791  
**Product** Political - Issue (1068)  
**Brand** 692 (133395)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** MARONEY,STEPHANIE  
**Phone/Fax** /  
**CPE** 11/27/692  
**Account Types** National/Political  
**Billing Type** Standard

**Date Entered** 07/19/12  
**Last Modified** 10/04/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06240907  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$12,555.00  
**Net Total** \$71,145.00  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  
Oct. 2012  
Grand Total:  
**Spots** 97  
**Rate** \$83,700.00  
\$83,700.00

**Comments** AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* AMERICAN CROSSROADS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
80.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	11P- 11:35P (EST)				1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
81.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	11P- 11:35P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
82.0	Normal Line / Spot	10/05/12-10/05/12	3	:30	11P- 11:35P (EST)						1			1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
83.0	Revised Line / Spot	10/06/12-10/06/12	3	:30	11P- 11:35P (EST)							1		1			Charlotte (WSOC)		7/19/12
83.1	Normal Line / Spot	10/06/12-10/06/12	3	:30	11:30P- 12:05A (EST)							1		1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
84.0	Normal Line / Spot	10/07/12-10/07/12	3	:30	11P- 11:35P (EST)								1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
85.0	Normal Line / Spot	10/08/12-10/08/12	3	:30	11:35P- 12:02A (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)		7/19/12
86.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	11:35P- 12:02A (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)		7/19/12
87.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	11:35P- 12:02A (EST)					1				1	\$700.00	\$700.00	Charlotte (WSOC)		7/19/12
88.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	11:35P- 12:02A (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)		7/19/12
89.0	Revised Line / Spot	10/05/12-10/05/12	3	:30	11:35P- 12:02A (EST)							1		1			Charlotte (WSOC)		7/19/12
89.1	Normal Line / Spot	10/05/12-10/05/12	3	:30	12:05A- 12:35A (EST)							1		1	\$700.00	\$700.00	Charlotte (WSOC)		7/19/12
90.0	Normal Line / Spot	10/08/12-10/08/12	2	:30	4:30A- 4:59A (EST)									1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12
91.0	Normal Line / Spot	10/02/12-10/02/12	2	:30	4:30A- 4:59A (EST)									1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

## Contract # 323071

Schedule Dates	10/02/12-10/08/12	Date Entered	07/19/12
Advertiser	Pol/Iss/American Crossroads (13324)	Last Modified	10/04/12
Agency/T-Code	Crossroads Media (1218)/055317791	Entered By	Jill Hipskind
Product	Political - Issue (1068)	CO-OP	No
Brand	692 (133395)	Headline #	06240907
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	MARONEY,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/692	Commission	\$12,555.00
Account Types	National/Political	Net Total	\$71,145.00
Billing Type	Standard	Sales Tax	
Comments	AMERICAN CROSSROADS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	97	\$83,700.00
<b>Grand Total:</b>	<b>97</b>	<b>\$83,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
92.0	Normal Line / Spot	10/03/12-10/03/12	2	:30	4:30A- 4:59A (EST)				1					1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12
93.0	Normal Line / Spot	10/04/12-10/04/12	2	:30	4:30A- 4:59A (EST)					1				1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12
94.0	Normal Line / Spot	10/05/12-10/05/12	2	:30	4:30A- 4:59A (EST)						1			1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12
95.0	Normal Line / Spot	10/06/12-10/06/12	2	:30	8A- 9A (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)		7/19/12
96.0	Normal Line / Spot	10/06/12-10/06/12	3	:30	7P- 7:30P (EST)						1			1	\$650.00	\$650.00	Charlotte (WSOC)		7/19/12
97.0	Normal Line / Spot	10/07/12-10/07/12	2	:30	8A- 9A (EST)							1		1	\$850.00	\$850.00	Charlotte (WSOC)		7/19/12
98.0	M/G For 70.0,1,75.0,1 / Spot	10/06/12-10/06/12	5	:30	3P- 7P (EST)							1		1	\$2,700.00	\$2,700.00	Charlotte (WSOC)		9/20/12
99.0	M/G For 17.0,1 / Spot	10/07/12-10/07/12	4	:30	6A- 8A (EST)		1						X	1	\$500.00	\$500.00	Charlotte (WSOC)		10/4/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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